Arjun Singh

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EDUCATION

New York University, College of Arts and Science | New York, NY

January 2023 - December 2025

Bachelor of Arts in Computer Science, Minor in Economics

Relevant Coursework: Object Oriented Programming; Data Structures; Operating Systems; Artificial Intelligence; Applied Web Technology; Money and Banking; Urban Economics; International Economics

University of California, Davis | Davis, CA| Transferred to NYU

Sep 2021 - Dec 2022

WORK EXPERIENCE

EXL Services, Forward Development Engineer | New York, NY

June 2024 - Present

- Agentic AI (Fall 2025): Building a Large Language Model for contextualizing internal memos.
- YouTube Influencer Analysis Tool (Summer 25): Built an end to end NLP pipeline to analyze sports-related videos using
 two Google APIs; applied BERTopic modeling, fine-tuned spaCy NER models, and developed fan engagement insights
 through plotly dashboard visualizations. Processed ~470K comments, and 3400 videos for deep textual analysis and
 provided functionality for clients to identify and act on emerging trends and narratives across digital content.
- Automated Ticketing Data Pipeline (Summer 24): Designed and deployed a scalable data pipeline integrating APIs from three ticketing platforms; enabled actionable insights that improved ad targeting and drove a projected 10% annual increase in ticket sales for two national sports leagues.

Teleperformance, Software Developer | India

July 2022 - August 2022

- Hotel Experience Intelligence Platform: Developed an enterprise product for 20 hotel chains to assess property
 performance using structured and unstructured data from guest reviews and ratings; implemented machine learning
 algorithms for sentiment analysis, loyalty scoring, churn prediction, and social media listening.
- Visualized insights through intuitive dashboards, enhancing the experience of 40 million guests annually and enabling auditors to easily identify key areas for operational improvement.

Roots Capital Management, Technology Intern | Davis, CA

December 2021 - May 2022

• Financial Data Automation Tool: Automated internal administrative tasks and data collection by developing a Python-Selenium web scraping program to track economic performance of 500 companies' stocks; accelerated financial analysis and saved approximately 3,000 manual hours annually.

PROJECTS

DTCC Future of Coding with Artificial Intelligence (NYU VIP Project)

January 2024 - Present

- Researching the feasibility of GenAI as a developer's assistant to understand the best use of AI in Development
- Prompting GPT to create electrical circuits using Python's Schemdraw library and evaluating the response with test cases as well the robustness of GPT in revising its programs with feedback.

LEADERSHIP AND EXTRACURRICULAR EXPERIENCE

NYU Student Technology Center, Technology Assistant

January 2025 - Present

• Providing in person desktop support to faculty and students by troubleshooting issues with hardware and software.

NYU Run Club

January 2023 - Present

• Coordinating bi weekly runs and training sessions for 50+ members of the NYU Run Club. Assisting in community events such as trail hikes and volunteering. Representing NYU in competitive runs organized by NYCRuns.

NYU Student Athletic Facilities, Facilities Attendant

January 2024 - May 2024

• Ensured proper operation of the athletic facilities through a mix of physical and administrative tasks that maintain the safety and functionality of the facilities and NYU community.

SKILLS AND CERTIFICATIONS

Development and Data Handling: C+++, Java, Python, SQL, Pandas, MongoDB, Tableau, Plotly, Javascript, Node, Express, React, HTML, CSS, APIs, Machine Learning, GenAI, Natural Language Processing, Topic Modeling, Data Structures, Algorithm Development, Github, DevOps, AWS, Web Scraping, Forward Development Engineering

Market Based: Problem Solving, Product Development, Product Presentation

Certifications: Data Structures and Algorithms at LinkedIn, GenAI Software Development at Coursera, Artificial Intelligence at Stanford University, Women and Leadership at Brown University